



# StartupBootCamp HighTechXL | Eindhoven

*Accelerating High Tech Startups*



# Nr. 1 accelerator in Europe

*... a proven model and solid track record ...*



*evaluated **2.270** startups submissions,*

*for **6** city programs,*

*accelerated **70** startups,*

***85%** still active,*

*Expanded to other cities*

# Global organization

... ability to attract international startup talent (top 3%) ...



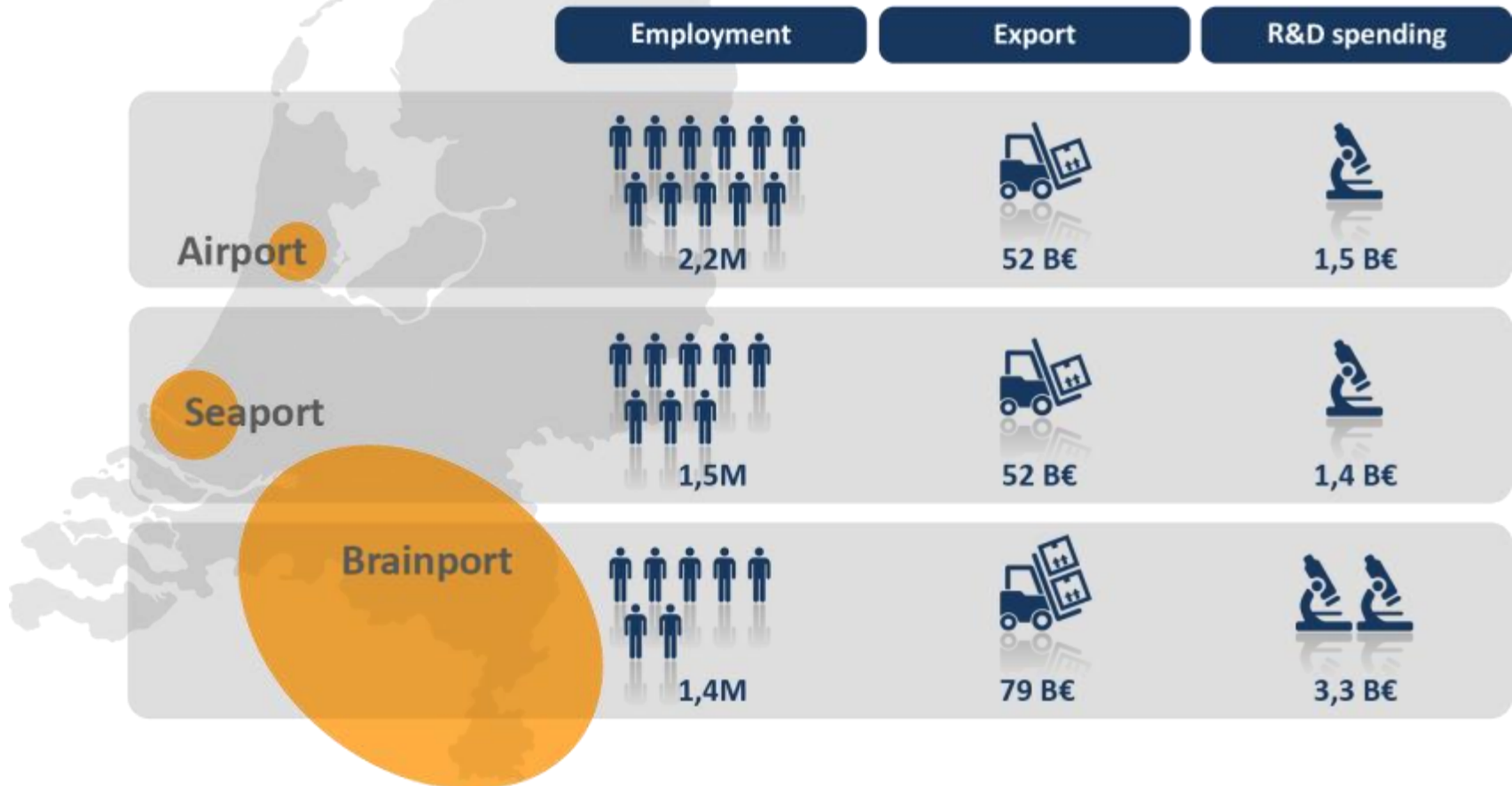
amazon.com

*SBC pitch events in 30 cities across the globe*

# The Netherlands

...regions and drivers...

Three major economic regions, each with specific characteristics and opportunities...



Source: Brainport 2020 Top Economy, Smart society

# Silicon Valley of Western Europe!

... Others have already spotted the potential ...



## Bloomberg

## Forbes

*...Eindhoven is 1 of just 7 cities with everything in place to become the next "Silicon Valley"...(Fortune, 2012)*

*The Netherlands is just behind the US as **Most favored Nation** for High Tech Companies World-wide (Bloomberg, 2013)*

*...Eindhoven is hands-down the most inventive city in the world based on one of the most commonly used metrics for mapping the geography of innovation, which is called "patent intensity." (Forbes, 2013)*

**GREAT ECOSYSTEM IN PLACE TO LAUNCH A HIGH TECH ACCELERATOR**

# StartupBootcamp HighTechXL

... accelerating High – Tech companies...



## Mission

To be the best High-Tech business accelerator in the world.

## Location

High Tech Campus Eindhoven: “smartest 1km<sup>2</sup> in the world” (120+ high tech companies)

## Strategy

Attracting international entrepreneurial talent through our global HT ambassador network

## Why an accelerator?

Well developed High Tech ecosystem of Brainport: great place to accelerate startups!



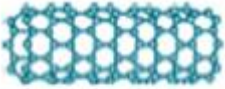
# High Tech teams making impact

*...specific focus on 8 disruptive technology areas...*



## Internet of things

Networks of low-cost sensors and actuators for data collection, monitoring, decision making, and process optimization



## Advanced materials

Materials designed to have superior characteristics (e.g. strength, weight, conductivity) or functionality



## Advanced robotics

Increasingly capable robots with enhanced senses, dexterity, and intelligence used to automate tasks or augment humans



## Autonomous and near-autonomous vehicles

Vehicles that can navigate and operate with reduced or no human intervention



## Energy storage

Devices or systems that store energy for later use, including batteries



## 3D printing

Additive manufacturing techniques to create objects by printing layers of material based on digital models



## Renewable energy

Generation of electricity from renewable sources with reduced harmful climate impact



## Lifetech - Medtech

21st century healthcare, including the “quantified self”. Technologies to improve personal wellbeing

# The Dream Location





# 120+ neighbours to HighTechXL

... brands within 5 minutes walk! A real "leaderboard"...




# Goals HighTechXL

*...boosting innovation power in the Brainport region...*

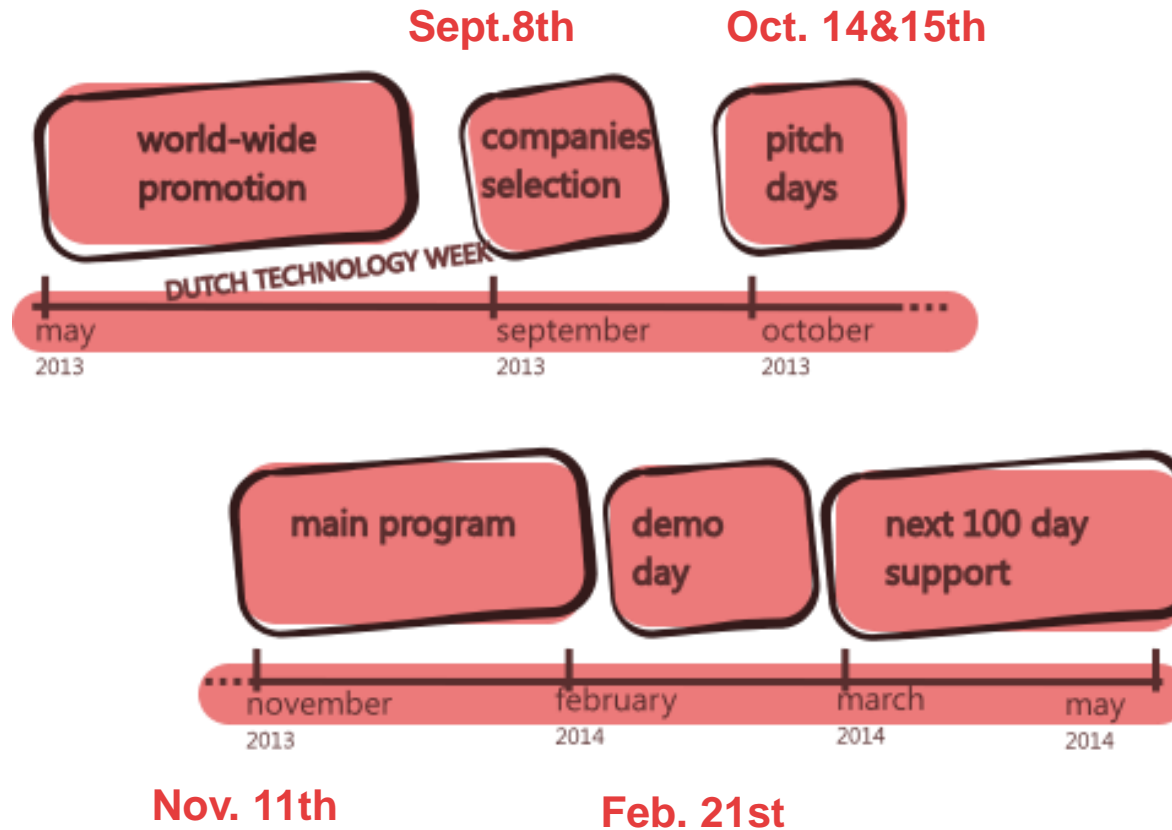
**SBC – High TechXL program** funded for next **3** years...

- Screening **1,200** international startups
- Selecting and accelerating **30** high tech startups
- Bring in **24** new companies from abroad.
- Generate **> 200** new jobs in the region



# Milestones 2013-2014 program

*...start with 10 top teams on November 11<sup>th</sup> ...*



# The deal

*...standard SBC contract 'non negotiable'...*

Sponsored services. Estimated value €600k per team

Living expenses for each team. €15k per team

Free office space on the Strip HTC

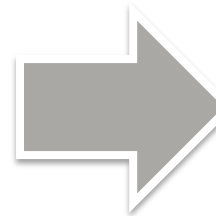
**Active support 150+ mentors**

Access to 200+ investors

Good value, low cost housing facilities

London/Silicon Valley roadshow

Alumni program



8% equity



Thanks

*The High-Tech Accelerator*

